

Irish Bioeconomy Foundation

National Bioeconomy Campus, Killoran, Moyne, Thurles, Co. Tipperary, Ireland.
www.bioeconomyfoundation.ie



Marketing Internship

Business Studies and/or Management Science, Communication and Information Sciences

General information

Duration:

From 2 up to 6 months

Commitment:

Full-Time

Description:

The Irish Bioeconomy Foundation - *Growing the Irish Bioeconomy together* - is Ireland national bioeconomy association and innovation cluster.

The IBF analyses the production processes of other companies through the creation of value chains and promotes mutually beneficial relationships between those with overlapping chains. We also highlight new opportunities in the area of technology development.

We are looking for a talented student who will join our - *IBFuture Talents Programme* - in the role of Outreach Intern to carry out the daily tasks of supporting and improving the IBF marketing administration.

Tasks will be:

- Create, edit and localize site content, blog content, newsletter, press releases.
- Attract potential customers through engaging, informative and inspiring copy.
- Formulate and run content promotion and outreach projects across digital channels.
- Working with our team to assist with defining, planning and executing the outreach strategy and to assist in driving the strategy forward.
- Helping in planning IBF corporate events.

Necessary qualifications:

- Very good knowledge of English / minimum level B2.
- Refined writing and communication skills.
- Creativity and innovation.
- Use of the Microsoft Office packages.
- Knowledge of social media platforms and tools (LinkedIn).

What we can offer:

- Improved fluency in business language and practises.
- Improved project management competences, including AGILE thinking.
- Learning to manage professional outreach, seminar and event activities program.
- Being proactive and hands-on managing the communications, events and outreach.
- Greatly improved knowledge of the bioeconomy, natural resources valorisation.

Compensation:

No financial compensation

Years of Experience required:

Not necessary

Period:

Flex

Apply now by email Subject "IBF-IFT-Name-Surname-Position" at:

info@bioeconomyfoundation.com cc projects@bioeconomyfoundation.com

Please attach your CV and a cover letter explaining why you want to work with us.

Contact us for any questions.



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